

# MEDIA ENGAGE LISTINGS

\*EXCLUSIVE FOR KEATY REAL ESTATE\*

- **CAPTURE LAB**

-THE ALL IN ONE IMAGING SUITE INCLUDES:

Stunning HDR Photos: Blue Sky & Green Grass

Comprehensive Branded Floor Plans

Virtual Reality Experience of your home!



**THEM**



**CAPTURE LAB**



**SEE MORE OF THE HOME THAN EVER BEFORE!**

**THEM**



**CAPTURE LAB**



# • **BRANDED FLOOR PLANS**

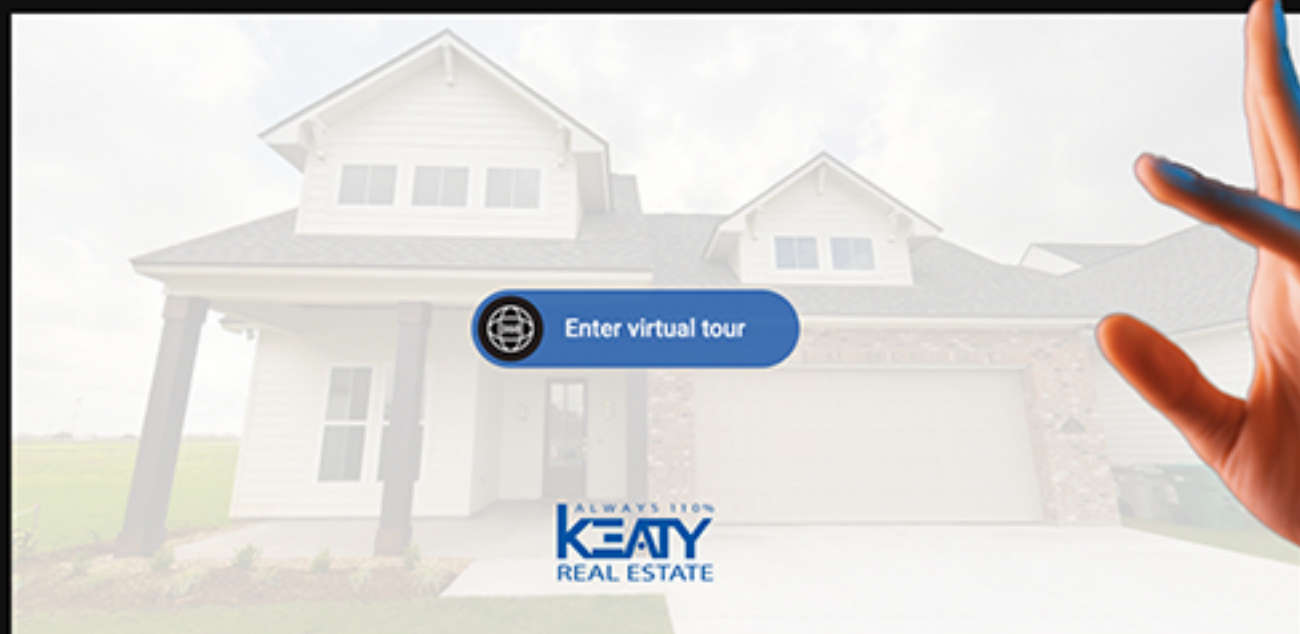
–LIDAR RADAR PRECISION



# • **VIRTUAL REALITY EXPERIENCE**

–ENGAGE WITH BUYERS IN A UNIQUE WAY

SCAN ME



## • **CAPTURE LAB PRICING**

**CAPTURE LAB FULL LISTING SCAN** \$140.99  
20+ PHOTOS | FLOOR PLAN | VR EXPERIENCE

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**CAPTURE LAB + DRONE PHOTOS** \$216.90  
20+ PHOTOS | FLOOR PLAN | VR EXPERIENCE | AERIAL PHOTOS

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**25 PHOTOS ONLY** \$135.56  
25 PHOTOS SHOT USING CAPTURE LAB

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**15 PHOTOS ONLY** \$92.18  
FOR "SMALLER" LISTINGS SHOT USING CAPTURE LAB

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**AERIAL PACKAGE** \$140.99  
8 DRONE IMAGES | 60 SECOND DRONE VIDEO

MILEAGE CHARGE FOR LISTINGS OVER 10 MILES FROM OFFICE | .80 CENTS PER MILE.

## • **LAGNIAPPE**

### ON-SITE ADD-ONS

Drone Photos (8) \$140.99

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Virtual Staging (1) \$27.11

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Twilights (1) \$8.68

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Object Removal (1) \$8.68

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Community Stills (5) \$18.44

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Lifestyle Headshot I (3) \$54.23

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Lifestyle Headshot II (10) \$135.56

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Landscaping (1) \$8.68

**LEARN MORE ABOUT  
CAPTURE LAB**

**SCAN ME**



# • VIDEO CAMPAIGNS

## CAMPAIGN 1 | The Walkthrough

\$379.58

Agent branded video tour with cinematic aerials and listing walk-through. Optimized for socials, and website placement.

**Deliverables: 1 Branded Video | 1 Unbranded Video  
2 Branded thumbnails**



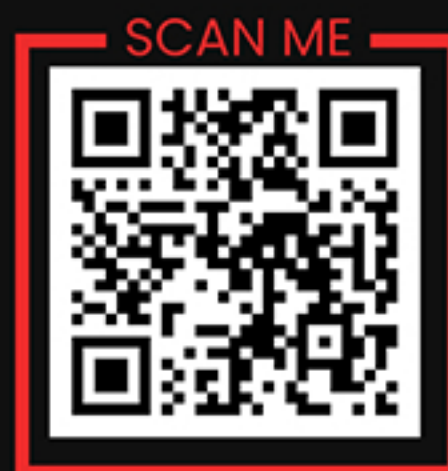
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## CAMPAIGN 2 | The Agent Of Choice

\$542.25

Branded listing campaign featuring the listing Agent. Optimized for socials, email, and website placement.

**Deliverables: 1 Master Video | 1 Branded Video | 1 Unbranded Video  
2 Master Thumbnails | 2 Branded Thumbnails**



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## CAMPAIGN 3 | The Lifestyle

\$1301.40

Custom Marketing Campaign focusing on lifestyle, story, hyper targeted.

**Deliverables: 2 Master Videos | 2 Branded Videos | 1 Unbranded Video  
2 Master Thumbnails | 2 Branded Thumbnails**  
Videos will be formatted for social platforms (Newsfeeds & Reels)



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## CAMPAIGN 4 | CUSTOM CAMPAIGNS

\$TBD

Strategic Branded Custom Marketing Campaign focusing on lifestyle, story, hyper targeted.

